

Kristina Tschomakoff

Shaun Raftery

Stephanie Lato

Kaitlyn Dempsey

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- For the domain and community of safety and drivers, there is the problem of traffic accidents and fatalities during the winter months due to snow on the roads. The goal would be to find a way to reduce the number of accidents and deaths.
- For the domain and community of education and students, many universities, SIUE included, have large campuses where it is difficult to get to classes in a quick and easy way, or without using vehicles and dealing with traffic and parking. The goal would be to decrease travel time and having to deal with traffic.
- For the domain and community of healthcare and patients, a common annoyance is filling out paperwork every time you go to a new doctor's office or hospital. It's time consuming and wastes a lot of paper. The goal here would be to find a way to eliminate the need to fill out information at every new place.