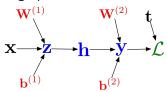
CS490/590 Lecture 12: Optimizing the Input

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Adapted from Roger Grosse and Jimmy Ba

Overview

• Recall the computation graph:



- From this graph, you could compute $\partial \mathcal{L}/\partial \mathbf{x}$, but we never made use of this.
- This lecture: lots of fun things you can do by running gradient descent on the input!

Overview

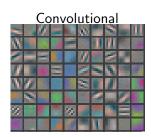
Use cases for input gradients:

- Visualizing what learned features represent
 - Visualizing image gradients
 - Optimizing an image to maximize activations
- Adversarial inputs
- "Deep Dream"

- Recall: we can understand what first-layer features are doing by visualizing the weight matrices.
- Higher-level weight matrices are hard to interpret.

Fully connected

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- The better the input matches these weights, the more the feature activates.
 - Obvious generalization: visualize higher-level features by seeing what inputs activate them.

- One way to formalize: pick the images in the training set which activate a unit most strongly.
- Here's the visualization for layer 1:



• Layer 3:



• Layer 4:



• Layer 5:





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- Problems?

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 - We may read too much into the results, e.g. a unit may detect red, and the images that maximize its activation will all be stop signs.

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- Problems?
 - Can't tell what the unit is actually responding to in the image.
 - We may read too much into the results, e.g. a unit may detect red, and the images that maximize its activation will all be stop signs.
- Can use input gradients to diagnose what the unit is responding to.
 Two possibilities:
 - See how to change an image to increase a unit's activation
 - Optimize an image from scratch to increase a unit's activation

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- Input gradients can be hard to interpret.
- Take a good object recognition conv net (Alex Net) and compute the gradient of $\log p(y = \text{``cat''}|\mathbf{x})$:

Original image



Gradient for "cat"

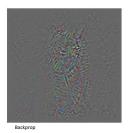


- The full explanation is beyond the scope of this course.
 - Part of it is that the network tries to detect cats everywhere; a pixel
 may be consistent with cats in one location, but inconsistent with cats
 in other locations.

- Guided backprop is a total hack to prevent this cancellation.
- Do the backward pass as normal, but apply the ReLU nonlinearity to all the activation error signals.

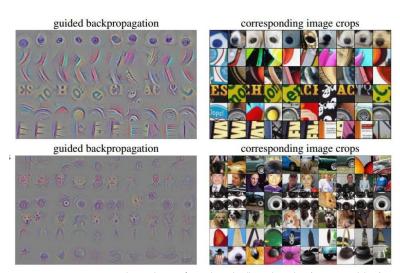
$$y = \text{ReLU}(z)$$
 $\bar{z} = \begin{cases} \bar{y} & \text{if } z > 0 \text{ and } \bar{y} > 0 \\ 0 & \text{otherwise} \end{cases}$

- Note: this isn't really the gradient of anything!
- We want to visualize what excites a given unit, not what suppresses it.
- Results





Guided Backprop



Springerberg et al, Striving for Simplicity: The All Convolutional Net (ICLR 2015 workshops)

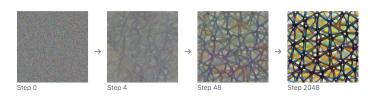
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- Can do gradient ascent on an image to maximize the activation of a given neuron.
- Requires a few tricks to make this work; see https://distill.pub/2017/feature-visualization/

Starting from random noise, we optimize an image to activate a particular neuron (layer mixed4a, unit 11).



Dataset Examples show us what neurons respond to in practice















Baseball-or stripes?

mixed4a, Unit 6





Clouds-or fluffiness? mixed4a, Unit 453



Buildings-or sky? mixed4a, Unit 492

 Higher layers in the network often learn higher-level, more interpretable representations



https://distill.pub/2017/feature-visualization/

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Parts (layers mixed4b & mixed4c)

Objects (layers mixed4d & mixed4e)

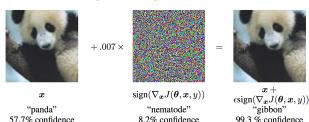
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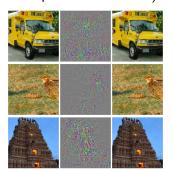
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- One of the most surprising findings about neural nets has been the existence of adversarial inputs, i.e. inputs optimized to fool an algorithm.
- Given an image for one category (e.g. "cat"), compute the image gradient to maximize the network's output unit for a different category (e.g. "dog")
 - Perturb the image very slightly in this direction, and chances are, the network will think it's a dog!
 - Works slightly better if you take the sign of the entries in the gradient; this is called the fast gradient sign method.



• The following adversarial examples are misclassified as ostriches. (Middle = perturbation $\times 10$.)

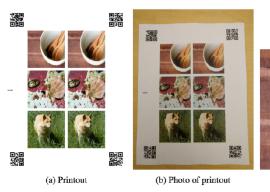




- 2013: ha ha, how cute!
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 - The paper which introduced adversarial examples was titled "Intriguing Properties of Neural Networks."
- 2018: serious security threat
 - Nobody has found a reliable method yet to defend against them.
 - 7 of 8 proposed defenses accepted to ICLR 2018 were cracked within days.
 - Adversarial examples transfer to different networks trained on a totally separate training set!
 - You don't need access to the original network; you can train up a new network to match its predictions, and then construct adversarial examples for that.
 - Attack carried out against proprietary classification networks accessed using prediction APIs (MetaMind, Amazon, Google)

 You can print out an adversarial image and take a picture of it, and it still works!





• Can someone paint over a stop sign to fool a self-driving car?

 An adversarial example in the physical world (network thinks it's a gun, from a variety of viewing angles!)



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- Start with an image, and run a conv net on it.
- Pick a layer in the network.
- Change the image such that units which were already highly activated get activated even more strongly. "Rich get richer."
 - I.e., set $\overline{\mathbf{h}} = \mathbf{h}$, and then do backprop.
 - Aside: this is a situation where you'd pass in something other than 1 to backward_pass in autograd.
- Repeat.
- This will accentuate whatever features of an image already kind of resemble the object.

